# Intellection, 360 an affordable solution for debt collection management July 2013



Intellection360 is a solution that allows to implement debt collection strategies and case management based on lender's data thru the borrower life cycle, by using specific rules, scoring models, strategies and decision flows according to credit type and borrower's profile.



# Main Features





# **Preventive and Early Collections**

### Automate the Collection Management Process

- Reduction of Manual efforts and other inefficient cost
- Increase recoveries by working better in each case
- Increase recoveries by managing better the working queues
- Increase recoveries by managing automatic actions like sms, letters, IVR emails, credit card blocking, etc
- More effective collections
  - Combining the best strategies with the collections capacity and the priorities
- Effective control of 3rd party collection agencies
  - Reduce errors and misunderstanding in the 3rd party assignment
  - Use decision engine and scorings to assign each case

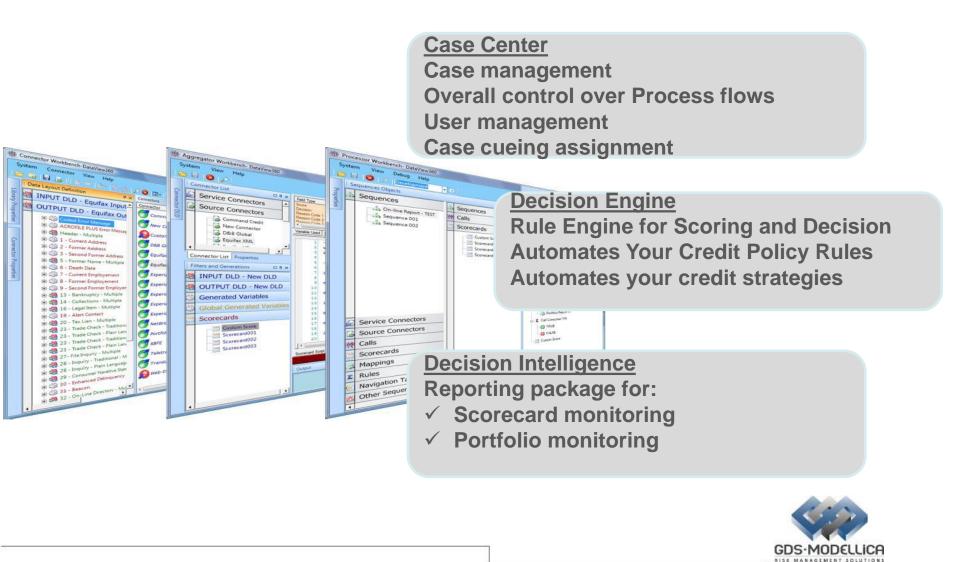


# Process flow

- Design of the required interfaces for the creation of the client database, including import and validation
- Creation of the historical variables and calculation of the "trend indicators", based on internal and possibly on external data (eg. Credit Bureaux)
- Processing of data thru Decision Engine that will allow the implementation of scoring, rules, criterion and strategies.
- Creation of statistical and MIS reporting.
- Dispatching to client of output containing the recommended decisions at borrower level.



# Intellection360 Components



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## **Case Center Overview**

- ✓ Multi-user development environment
- ✓ Multi-tenant system
- ✓ Customer administered
- ✓ Flexible and intuitive
- ✓ On-line, 24x7 availability
- ✓ Cloud hosting

- → C ff 🖸 192.16	8.2.39:3000	/admin/				2 5	
**				LATE SYS  Add Edit Delete SYSTEM Add Edit Delete   Clone	••• Deg os	9domain R	
Dashboard	Ω	History					
* Users	8	January	February	March	April		
💷 Users 🍰 Roles		s					
-		April 2012 history				DRAG	
		2012-04-20 04:14:14 -0500	root@domain.com	changed code for Form #160	Form		
		2012-04-20 04:11:56 -0500	root@domain.com	changed code for Form #159	Form		
		2012-04-13 19:42:10 -0500	root@domain.com	destroyed new application	ScreenFle	w	
		2012-04-13 19:16:29 -0500	root@domain.com	changed code for Form #160	Form		
		2012-04-13 19:16:07 -0500	root@domain.com	changed code for Form #159	Form		
<ul> <li>Data Dictionary</li> </ul>							
Actions	٢						
<ul> <li>Screens</li> </ul>	6						
Flows	ų.						

 ✓ Used also for credit application processing, customer management or any back office process automation

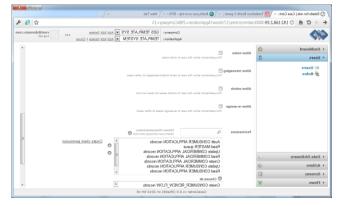


## **Case Center Administration.**

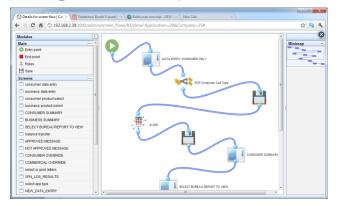
### **Build screens**

					TEMPLATE SYS · Add Ed		root@domain.com Log out
Dashboard	Ω	Update scr	een				
Users Data Dictionary	<b>A</b>	Save	Save and add ano	ther Save and edi	Cancel	History	Delete
Actions	٢	BASIC INFO					
Screens		Name	DATA ENTRY CO	NSUMER ONLY			
Screens Objects Forms Layouts Html Styles		Description	Only Data Entry Optional. 255 character	for Consumer Requests			×
Resources			Product Type	Select One			
			Contact Detail	Primary •		-	

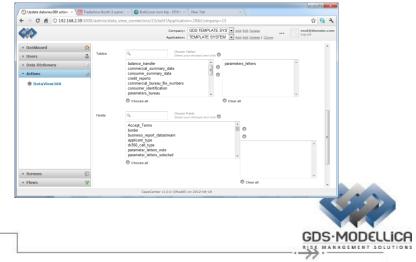
### **Administer Users and Roles**



### Drag and drop to create flows



### **Full integration with Intellection360**



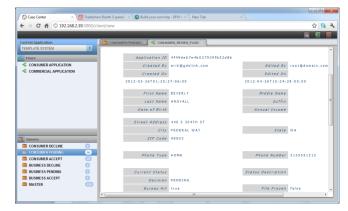
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## **End User Interface.**

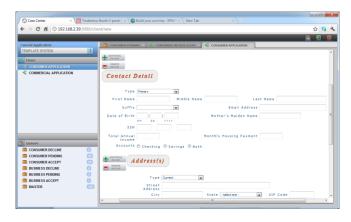
#### **User Queues and Assignment**

						📑 💽 🛛
irrent Application:		CONSUMER PENDING				
EMPLATE SYSTEM	•					
Rows		id	System Decision		cision Date	First Name
CONSUMER APPLICATION		4f3ed399edaaa23f869198	1c PENDING	02	17/2012	
COMMERCIAL APPLICATION		4f3ed459edaaa23f869198	I6c PENDING	02	17/2012	
		4f3ed77bedaaa23f869198	Ibc PENDING	02	17/2012	
		4f3ed87fedaaa23f859198f	8 PENDING	02/	17/2012	
		4f3edbc5edaaa23f869199	20 PENDING	02/	17/2012	
		4f445138e4b0ff38eabce1b	PENDING	02	17/2012	WALTER
		4f449a70e4b0ff38eabce55	58 PENDING	02	17/2012	W
		4f4450aee4b0ff38eabce18	C PENDING	02	17/2012	BROCK
	6	4f444eece4b0ff38eabce10	18 PENDING	02	17/2012	PATRICIA
		4/445024e4b0ff38eabce16	54 PENDING	02	17/2012	MUSTAFA
		4f48b247e4b0ad38c8abbi	ad4 PENDING	02	20/2012	ROSA
Queues		4f48a1b7e4b0ad38c8abb5	9ba PENDING	02	20/2012	CARLA
CONSUMER DECLINE		4149de67e4b027939fb52d	18b PENDING	02	21/2012	BEVERLY
CONSUMER PENDING CONSUMER ACCEPT		4#49deabe4b027939fb52d		02	21/2012	REVERLY.
BUSINESS DECLINE						id
BUSINESS PENDING	Ver	sion	Updated at 2012-02-26T01:25:27-06	Edited by 00 erik@ods	ink com	id
BUSINESS ACCEPT	0 3		2012-02-20101.25.27-00		dslink.com	
MASTER	m -					

#### **Review Collection Cases in queues**



#### **New flows**



#### View credit bureau data



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# **Decision Engine**

### **Code Credit Rules Into the System**

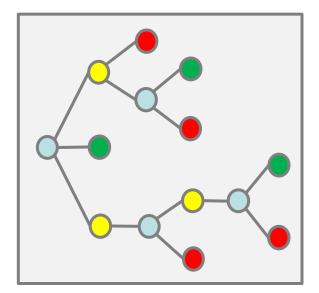
- Same Rules Every Time
- Champion/Challenger Ability

### **Calculate Variables and Scores**

- Set Individual Limits and Interests Rates
- Calculate Complex Segmentation and Scores

### **Track Deviations**

- Record Who Made Them and When
- Follow There Impact Through the Lifecycle

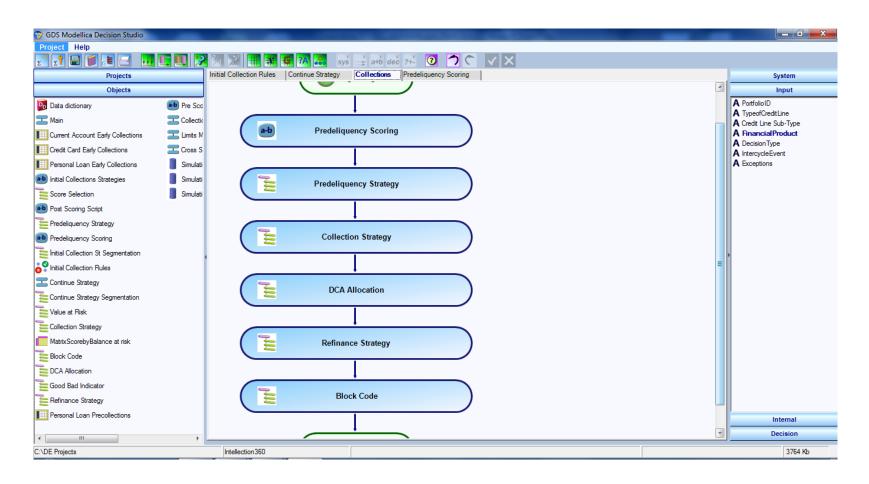


### **Risk-Defined Automated Rules and Scoring**



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# **Automated Credit Policy**







## **Decision Tree Format**

🍞 GDS Modellica Decision Studio	_						_	
Project Help								
Σ Σ 🗄 🎒 🖬 🛃 🛄		🏹 🕅 🏭 🗰 🗱 🌠 👬 sys 📩	$a+b^{x} dec^{x} ?+- $	<b>?</b> < × ×				
Projects		Personal Loan Precollections Initial Collection St Se	egmentation Continue	Strategy Segmentation	Predeliquency Strate	×gy	••	System
Objects		Segmentation	Object	PredeliquencyStrateg	PredelinquencyAction	PredeliquencyReason	PredeliquencyPriority	Input
Data dictionary	a-b Pre Sco							A PortfolioID
- Main		[Behaviour Score] < 700		"High Risk"	"SMS"	"Prevention"	0	A TypeofCreditLine A Credit Line Sub-Type
Current Account Early Collections	\overline Limits M	Else*						A FinancialProduct
Credit Card Early Collections	Cross S	[Numberof1ormoreMissedPaymentsLast3M]	_	"Lazy Payer"	"Call"	"Prevention"	2	A Decision Type A IntercycleEvent
Personal Loan Early Collections	Simulati	Score1:High Risk		"High Risk"	"Call"	"Prevention"	1	A Exceptions
<ul> <li>Initial Collections Strategies</li> </ul>	Simulati	Score1:Low Risk		rightusk	Cui	Trevention		
Score Selection	Simulati							
Post Scoring Script								•
Predeliquency Strategy								
Predeliquency Scoring								
Initial Collection St Segmentation								
Initial Collection Rules								
Continue Strategy								
Continue Strategy Segmentation								
Value at Risk								
Collection Strategy		•		m			•	Internal
MatrixScorebyBalance at risk								Decision
Block Code								Cancel Accept
DCA Allocation		1		_				Cancer
Good Bad Indicator		[Behaviour Score] < 700						
Refinance Strategy								
Personal Loan Precollections								
		+ - / : _ or and not =		yea	r month day date			
	+		ax min round ab	s int va num	n isnum notnum te	ext exp log	Supper Sfind Ssu	bstr \$left \$right
DE Projects		Intellection 360						3764 Kb



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# **Scorecard Creation and Maintenance**

🍞 GDS Modellica Decision Studio	_									
Project Help										
2 💽 🗐 🎒 🔜 🛄	🛄 🛄 🚼	🛿 💹 📰 🗰 🗱 🌆 🔊 😹	a+b dei	č ?+- 🕐 🎽	) C 🗸 >	K				
Projects		Continue Strategy   Collections   Prede	liquency Scoring	Credit Card Ear	y Collections Pe	rsonal Loan Early	Collections	Personal Loan Precollections	••	System
Objects		Independent								Input
Data dictionary	eb Pre Sco		900,00							A PortfolioID A TypeofCreditLine
🖵 Main	📥 Collectic		0-6	7-12	13-24	25-36	+36			A Credit Line Sub-Type
Current Account Early Collections	\overline Limits M	0,00	-40,00	-30,00	-12,00	-6,00	0.00			A FinancialProduct A DecisionType
Credit Card Early Collections	💳 Cross S		Low Balance	10000-30000	30001-50000	+50000				A IntercycleEvent
Personal Loan Early Collections	📕 Simulati	0,00	0,00	-10,00	-27,00	-75,00				A Exceptions
Initial Collections Strategies	Simulati		0-5	6-12	13-24	25-36	36+			
Score Selection	Simulati	0,00	0.00	-7,00	-10,00 2+	-30,00	-50,00			
Dost Scoring Script		Numberof1MissedPaymentsLast6M 0.00	0.00	1 -33.00	2+ - <b>54.00</b>					
E Predeliquency Strategy		WorstCustomerIndicatorLast6M	0	1	2	+3				
Predeliquency Scoring		0.00	0,00	-22,00	-58,00	-149.00				
hitial Collection St Segmentation										,
Initial Collection Rules										
Continue Strategy										
Continue Strategy Segmentation										
Value at Risk										
Collection Strategy										
MatrixScorebyBalance at risk										
Block Code										
E DCA Allocation										
Good Bad Indicator										
E Refinance Strategy										
Personal Loan Precollections										Internal
	•									Decision
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# Matrix Tables

Project Help									
	🗕 🖳 🛄 🔀	河  21   👭	🗱 🗱 ?A	💑 sys 😑	a+b dec ?+	2 🤿			
Projects	SET CREDIT LINE	FACTOR						System	
Objects		EMPLOYMEN						Input	
Data dictionary	AGE	UNEMPLOYE		HOUSEWIFE	SELF EMPLOY			FIRSTNAME	9 A(
T Main	18-25	0	5	_	4	2		MIDDLENAME	AE
_	26-40	0	7	5	5	4		LASTNAME HOMEPHONE	A PI 9 YE
PLOAN MCP	41-62	0	10	-	7	4		RESSTREETADDRESS	AR
MCP PRE BUREAU	63-100	U	5	2	4	2		RESCITY	<b>9</b> MC
POST BUREAU								RESPROVINCE	<b>9</b> W
a-b) DISPOSABLE INCOME								EDUCATION	9 YE
PLOAN SCORE								JOBTYPE	A GI A M
								SALARY	9 NI
SET CREDIT LINE FACTOR									
a-b SET CREDIT LINE								Internal	
SALARY MCP								Decision	
CALL TYPE									
SALARY OR PLOAN					=			Cancel	Accept
SCORE FACTOR	0								
Ploan Training Test File v2.Impor									
Ploan Training Test Post v4.Impc	1								
Floan training test rost v4.impt	+ - * / ^	: _ or -	and not =	< > <=	>= <> ( )	" year	month	day dateadd datediff	date
•	if score	adverse table	random m	ax min roun	d abs int	va num	isnum I	notnum text exp	log
C:\DE Projects		Personal Loa	n Training					22191	1





# **Data Engine – Collecting The Data**

### Probability Match Against Databases

- Certain Percent Pass Without Intervention
- List of Similar With All Picking Data Displayed
- Learning Algorithm Gets Better at Choosing

#### Parsed Data In the Decision Process

- Summarize Important Data from the Hits
- Calculate Characteristics from Raw Data
- Allow Automatic Decisioning with Bureau Data



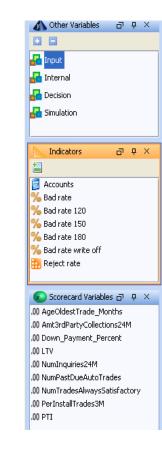
### Talk To Internal and External Data Sources





# **Decision Intelligence**

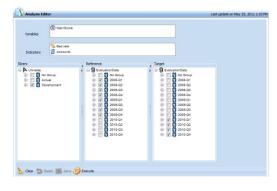
- ✓ Manage an unlimited number of
  - ✓ Decision systems
  - ✓ Scorecards
  - ✓ Datasets
- Build an unlimited number of indicators to be used in the analyses:
  - Collection ratios broken down by
    - ✓ Period
    - ✓ Channel
    - Promise to pay
  - ✓ Debt NPV





# Toolbox

### **Analysis Editor**



- Query set up:
- Variables
- Indicators
- Population

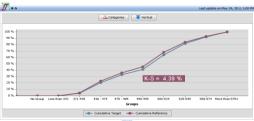
### Analyses



#### Performance Analysis: - Scorecard performance



Characteristic Analysis: - Variable performance



#### **Stability Analysis:**

- Model stability
- Characteristic stability

Pivot 1	able						Last update on N
DECISION .	Categories +	FINALDECISION -	Categories +	% Bad rate T	% Bad rate R	Accounts T	Accounts R
Total				29.17%	32.58%	28,441	11,559
🗄 No Group				•	*	0	0
Approve				•	•	0	0
Decline	Decine	🗄 No Group		•	4	0	0
		(i) Accept		49.14%	50.31%	9,722	3,570
	(i) Declin			52.15%	53.12%	1,164	1,011
	Decline (Total)			49.46%	50.93%	10,886	4,581
Decline (Tot	al)			49.46%	50.93%	10,886	4,581
🗉 Refer	🖂 Refer	No Group		•	•	0	0
		Accept		16.21%	19.92%	17,407	6,864
		(i) Decline		60.81%	57.89%	148	114
	Refer (Total)			16.59%	20.54%	17,555	6,978
Refer (Total	)			16.59%	20.54%	17,555	6,978

#### **General Analysis:**

- Single characteristic analysis
- Cross characteristics analysis



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# **Performance Analysis**

OL.

Groups

Categories

- Scorecard performance
- Target-reference populations
  - e.g. instant comparison of development and current samples
- Filter by variables
  - e.g. refinance
- Indicators summary window
- Charts for reporting

MAINSCORE   Categories	Accounts	% Bad rate	BadRa	Goods	Bads	Odds	Cum Goods	Cum Bads
otal	25,000	32.22%	0	16,946	8,054	2.1	100.00%	100.00%
No Group	0	<b>\$</b>	0	0	0	•	0.00%	0.00%
Eess than 370	0	<b>\$</b>	0	0	0	•	0.00%	0.00%
<b>∃ 371-435</b>	1,108	77.80%	0	246	862	0.29	1.45%	10.70%
<b></b>	4,645	55.54%	0	2,065	2,580	0.8	13.64%	42.74%
<b>± 475 - 489</b>	3,211	39.02%	0	1,958	1,253	1.56	25.19%	58.29%
<b>± 490-499</b>	2,416	38.20%	0	1,493	923	1.62	34.00%	69.75%
<b>∃ 500-524</b>	5,780	30.31%	0	4,028	1,752	2.3	57.77%	91.51%
<b>∃ 525-549</b>	3,907	12.80%	0	3,407	500	6.81	77.88%	97.72%
<b>∃ 550-574</b>	2,243	5.88%	0	2,111	132	15.99	90.33%	99.35%
More than 575+	1,690	3.08%	0	1,638	52	31.5	100.00%	100.00%
Summary Last update on May 23, 2011 12:24 F								

35.75%

37.48%



1,024.15

1,112.15

74.91%

75.73%

33.77%

34.88%

# **Performance Analysis**

## • Charts: Bad rate, GINI, AUC and K-S

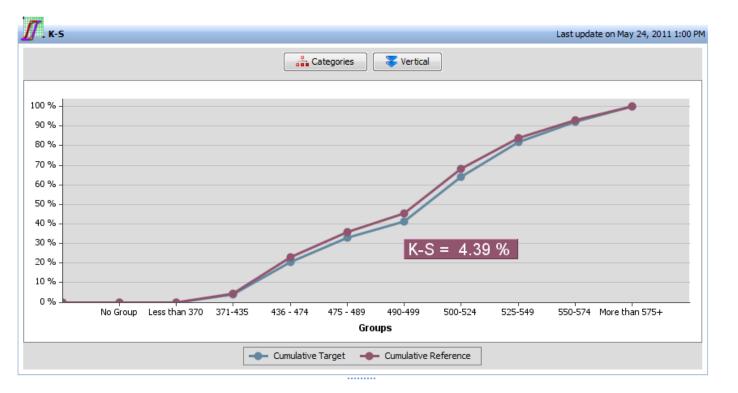




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# **Stability Analysis**

## • Chart: K-S

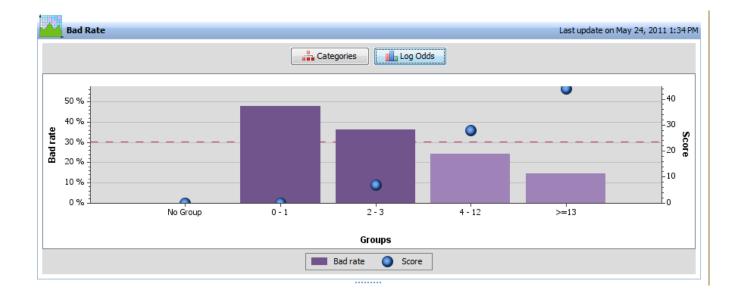




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# **Characteristic Analysis**

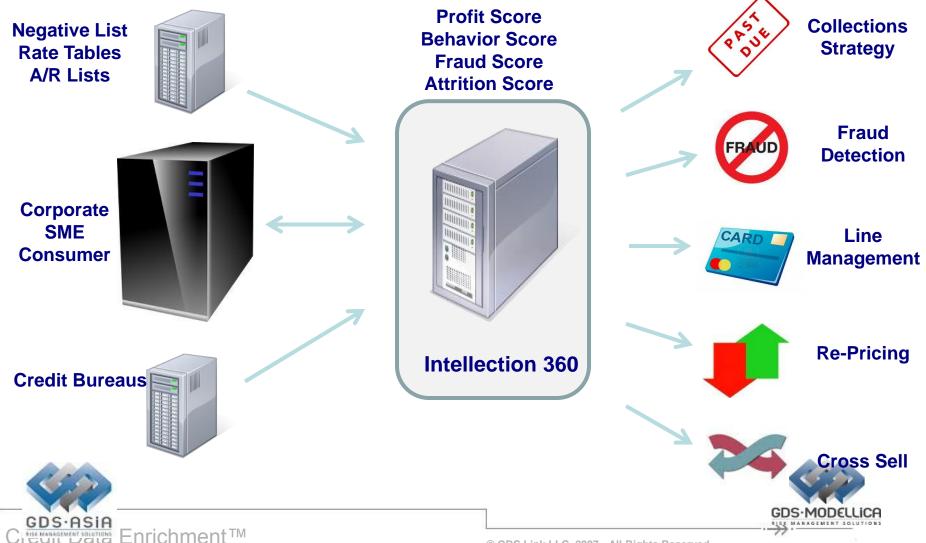
## Alignment Collection Rate vs. attributed score.



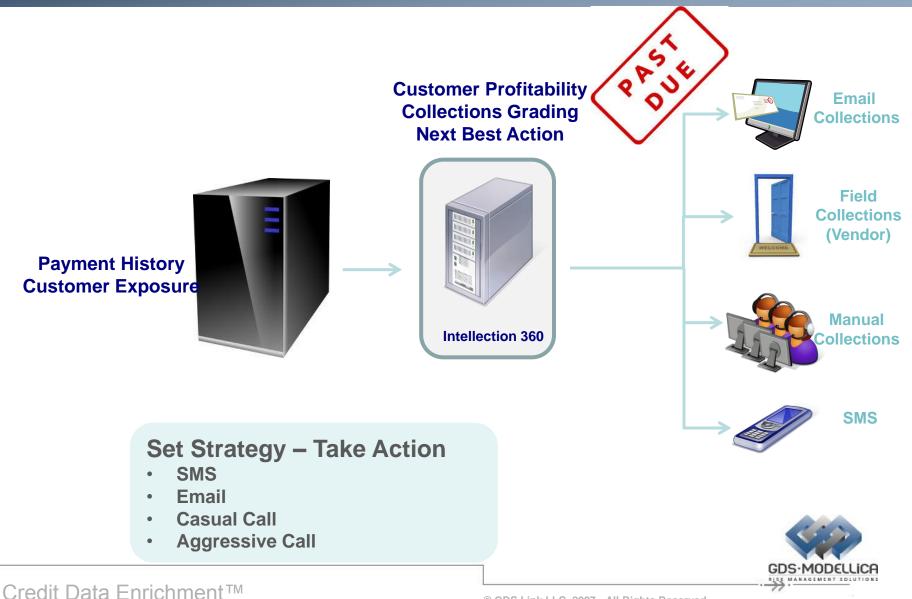


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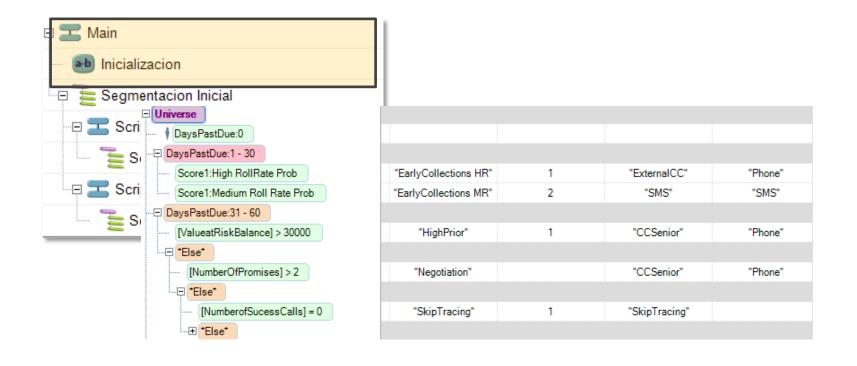
## Intellection360 - Account Management Hub



# **Collections Strategies**



## **Collection Strategies**





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## **Collection score - 0/90 DPD**

#### System description Project Irregular Consumer Loan

#### Scorecard Collection score 0-90

Independent						
	100.0000					
NumberOfTimesInDelinquency	None	One	Two or Three	Four or more		
0.0000	35.0000	20.0000	7.0000	0.0000		
WorstDelinquency	Current	1-90	91-180	181+		
0.0000	39.0000	15.0000	4.0000	0.0000		
CollectedLast12MOverInstallment	First delinquency	No delinquency	Until 1 installment	From 2 to 3 installments	4 or more installments	
0.0000	22.0000	0.0000	5.0000	10.0000	15.0000	
AccommodationType	Rent	Family	Own property	Other		
0.0000	4.0000	7.0000	9.0000	0.0000		
OutstandingAmount	Less than 500	500 to 3000	3000 to 6000	More than 6000		
0.0000	20.0000	-0.0030	-0.0025	5.0000		
Nationality	Africa	Asia	Westother	European Union	United States	Latinamerica
0.0000	0.0000	2.0000	18.0000	20.0000	20.0000	10.0000
CreditBureauLast	Not found	Found	No inquiry			
0.0000	35.0000	0.0000	15.0000			

Collection score 0-90 appears in the following objects:

- Calculations - delinquent

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## **Collection Score 91/180 DPD**

#### System description Project Irregular Consumer Loan

#### Scorecard Collection score 91-180

Independent						
	100.0000					
NumberOfTimesInDelinquency	None	One	Two or Three	Four or more		
0.0000	35.0000	20.0000	7.0000	0.0000		
WorstDelinquency	Current	1-90	91-180	181+		
0.0000	39.0000	15.0000	4.0000	0.0000		
CollectedLast12MOverInstallment	First delinquency	No delinquency	Until 1 installment	From 2 to 3 installments	4 or more installments	
0.0000	22.0000	0.0000	5.0000	10.0000	15.0000	
AccommodationType	Rent	Family	Own property	Other		
0.0000	4.0000	7.0000	9.0000	0.0000		
OutstandingAmount	Less than 500	500 to 3000	3000 to 6000	More than 6000		
0.0000	20.0000	-0.0030	-0.0025	5.0000		
Nationality	Africa	Asia	Westother	European Union	United States	Latinamerica
0.0000	0.0000	2.0000	18.0000	20.0000	20.0000	10.0000
CreditBureauLast	Not found	Found	No inquiry			
0.0000	35.0000	0.0000	15.0000			

Collection score 91-180 appears in the following objects:

- Calculations - default

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## **Segmentation strategy default 90**

#### System description Project Irregular Consumer Loan

#### Segmentation Strategy - default90

Universe		
	Action	"ManualTreatment"
	Team	9
	Role	"SeniorCollector"
	MessageType	"V2"
E VIP:No		
E LastInstallmentPastDue:First	Action	"E-mail - hard"
	Team	1
	Role	"AdministrativeSupport"
	MessageType	"E2"
E LastInstallmentPastDue:Second or higher		
-El Score:Score low		
-EI CH-CH_default90:Champion	Object	Field Visitor assignment
	Action	"FieldVisit"
	Team	4
	Role	"FieldVisitor"
	MessageType	"F2"
EI CH-CH_default90:Challenger1	Object	Agency assignment
	Action	"Agency"
	MessageType	"A1"
- El Score:Score medium	Action	"Letter"
	Team	3
	Role	"AdministrativeSupport"
	MessageType	"L2"
E Score:Score high	Action	"PhoneCall - hard"
	Team	2
	Role	"TeleServices"
	MessageType	"P4"

Strategy - default90 appears in the following objects:

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## Segmentation strategy default 180

#### System description Project Irregular Consumer Loan

#### Segmentation Strategy - default180

I Universe		
I VIP:VIP	Action	"ManualTreatment"
	Team	9
	Role	"CollectionSupervisor"
	MessageType	"V3"
UIP:No		
·⊡ LastInstallmentPastDue:First	Action	"PhoneCall - hard"
	Team	2
	Role	"TeleServices"
	MessageType	"P5"
- E LastInstallmentPastDue:Second or higher		
·EI Score:Score low	Object	Lawyer assignment
	Action	"Litigation"
	Team	8
	Role	"Lawyer"
	MessageType	"Y1"
E Score:Score medium	Object	Agency assignment
	Action	"Agency"
	MessageType	*A2*
Score:Score high	Object	Field Visitor assignment
	Action	"FieldVisit"
	Team	4
	Role	"FieldVisitor"
	MessageType	"F3"

#### Strategy - default180 appears in the following objects:

- Default180

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## Segmentation strategy delinquent accounts

#### System description Project Irregular Consumer Loan

#### Segmentation Strategy - delinquent

lehore e		
Universe	1-1	
VIP:VIP	Action	"ManualTreatment"
	Team	9
	Role	"JuniorCollector"
	MessageType	-V1-
E VIP:No		
E LastInstallmentPastDue:First		
··· Control group 4:Champion	ChChSegment	"Chmp"
···· Control group 4:Challenger1	ChChSegment	"Ch01"
···· Control group 4:Challenger2	ChChSegment	"Ch02"
Control group 4:Challenger3	ChChSegment	"Ch03"
E LastInstallmentPastDue:Second or higher		
E Score:Score very low		
·⊡ [DelinquentAmount] > 5000	Object	Field Visitor assignment
	Action	"FieldVisit"
	Team	4
	Role	"FieldVisitor"
	MessageType	"F1"
š.⊟ *Else*	Action	"Letter"
	Team	3
	Role	"AdministrativeSupport"
	MessageType	"L1"
·⊡ Score:Score low	Action	"PhoneCall - hard"
	Team	2
	Role	"TeleServices"
	MessageType	"P3"
·⊟ Score:Score medium	Action	"PhoneCall - mild"
	Team	2
	Role	"TeleServices"
	MessageType	"P2"

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## Segmentation strategy delinquent accounts

#### System description Project Irregular Consumer Loan

#### Segmentation Strategy - delinquent

<sup>1</sup> ⊡ Score:Score high			
- E CH-CH_delinquent:Champion	Action	"SMS"	
	Team	2	
	Role	"TeleServices"	
	MessageType	"M1"	
	ChChSegment	"Xmp"	
E CH-CH_delinquent:Challenger1	Action	"PhoneCall - soft"	
	Team	2	
	Role	"TeleServices"	
	MessageType	"P1"	
	ChChSegment	"Xmp01"	

Strategy - delinquent appears in the following objects:

- Delinquent

## The value delivered

- Modular approach to debt collection solution components implementation and deployment
- Efficiency improvement in managing collection process, up-grade and cross selling.
- Collection actions prioritization based on client behavior and risk.
- Efficiency improvement for value of collected money, good clients retention and credit losses reduction.
- Reporting generation on portfolio quality and collection ratios
- Full control over debt collection workflow management, update and creation
- Cloud hosting capability



Credit Data Enrichment™

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